**Task 1: Create a Measure for Sales in the “Consumer” Segment**

**Task 2: Add a Profit Category Column**

**Goal:** Categorize profit values.

**Task 3: Create a Logical Column Flagging “Bulk Orders”**

**Task 4: Create a Text Column with First Word of Product Name**

**Task 5: Create a Boolean Column Indicating Zero Discount Orders**

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A screenshot of a computer

AI-generated content may be incorrect.

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**Goal:** Categorize profit values.

**Task 3: Create a Logical Column Flagging “Bulk Orders”**

Bulk Orders = IF(Orders[Quantity]>=5, "Bulk","Normal")